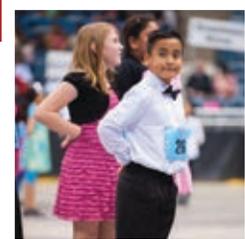




## DANCEWORKS MAD HOT BALLROOM AND TAP (MHBT) 2013-14 PROGRAM REPORT



MHBT was piloted in 2006 with 180 students in three City of Milwaukee schools; eight years later the program has grown to serve more than 2,500 students at 50 Milwaukee schools. It is the success of the children—as reported by teachers, parents and the students—that has prompted increased demand for MHBT.

Danceworks Mad Hot Ballroom and Tap (MHBT) allows students to try something they wouldn't otherwise experience—dance. Once they try it, most discover that they like it, and that they're good at it. This experience connects them to their classmates and radiates into other areas of their lives. Teachers tell us that MHBT provides students a venue for success, builds their self-esteem and creates teamwork within the classroom.

**During the 2013-14 school year, Danceworks brought MHBT to 2,514 students at 50 schools throughout Milwaukee.** Students received 24 hours of ballroom or tap instruction and participated in school performances as well as the MHBT Competition—the culminating citywide event held at the BMO Harris Bradley Center.

*“The students matured, and became more disciplined as the MHBT program went on. Also, the vigorous exercise is invaluable and the best teaching hour of the day is always the class following ballroom.”*

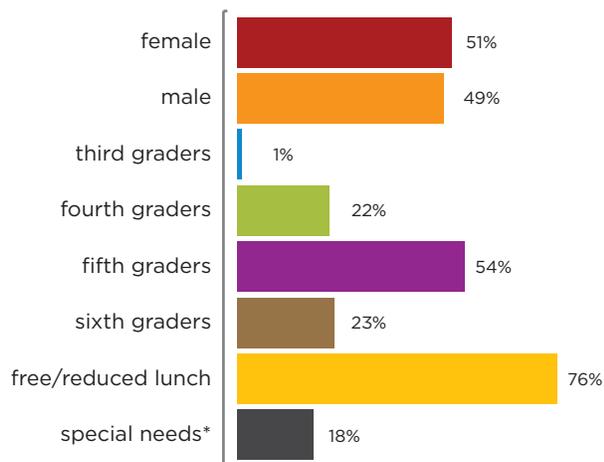
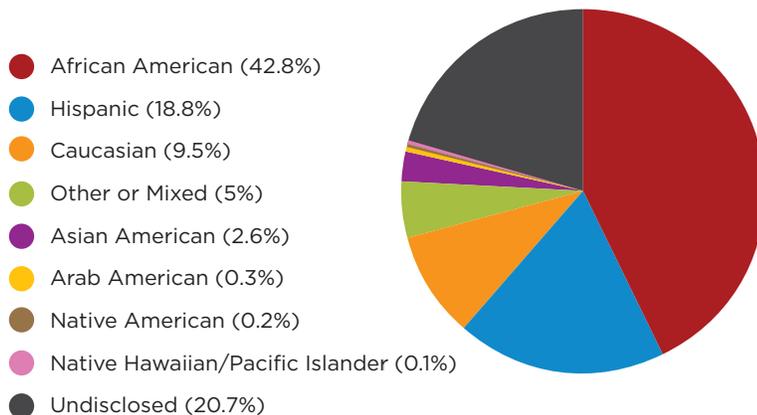
—5th grade classroom teacher, Parkside School for the Arts

## 2013-14 MHBT Participating Schools

Above the Clouds, Inc.\* (6 students)  
 ALBA (76 students)  
 Benjamin Franklin School (35 students)  
 Bethune Academy (33 students)  
 Brown Street Academy (49 students)  
 Browning School\* (52 students)  
 Clement Avenue School (57 students)  
 Cooper School (58 students)  
 Craig Montessori School (80 students)  
 Doerfler School (46 students)  
 Elm Creative Arts School (53 students)  
 Elm Dale Elementary (40 students)  
 Fratney School (50 students)  
 Golda Meir School (135 students)  
 Grantosa Drive School (54 students)  
 Greenfield School (48 students)  
 Hampton Elementary (46 students)  
 Hartford University School (62 students)  
 Highland Community School (34 students)  
 HOPE Christian School–Fortis (57 students)  
 Hopkins Lloyd Community School (42 students)  
 Journey House (20 students)  
 J. W. Riley School (49 students)  
 Keefe Avenue School (42 students)  
 Kluge Elementary (41 students)  
 Lloyd Barbee Montessori School (45 students)  
 Lowell School (55 students)  
 Luther Burbank School\* (69 students)  
 MacDowell Montessori School (45 students)  
 Maryland Avenue Montessori (35 students)  
 Milwaukee College Preparatory–36th Street (50 students)  
 Milwaukee College Preparatory–38th Street (47 students)  
 Milwaukee Environmental Sciences School\* (14 students)  
 Milwaukee French Immersion School (61 students)  
 Nativity Jesuit Middle School (10 students)  
 Neeskara School\* (60 students)  
 Notre Dame Middle School (30 students)  
 Parkside School for the Arts (63 students)  
 Pierce School (55 students)  
 Roosevelt Elementary School (73 students)  
 Seeds of Health (84 students)  
 Sherman Multicultural Arts School (49 students)  
 Siefert Elementary (60 students)  
 St. Marcus Lutheran School (21 students)  
 Stuart School (54 students)  
 Trowbridge School (61 students)  
 Vieau School (63 students)  
 Wedgewood Park International School (27 students)  
 Westside Academy II (81 students)  
 Young Leaders Academy (37 students)

\* indicates new MHBT school in 2013-14

## 2013-14 MHBT PARTICIPANT DEMOGRAPHICS



\*The special needs statistic is reflective of the entire school population from which our MHBT students come.



2013-14

# MHBT COMPETITION



*"[The MHBT Competition] has become a labor of love for everyone on our team who has had the opportunity to play a part, and we get back far more than we put in—experiencing the joy that results from seeing the happy and excited student dancers, and their classmates, family and friends. The entire day and experience is a real feel-good event that provides all of us here a tangible example of just how we can make a real difference in people's lives when we apply ourselves and our resources."*

—Steve Costello, President and CEO of the BMO Harris Bradley Center

The 2014 MHBT Competition took place on Saturday, May 17, 2014 at the BMO Harris Bradley Center. Students from all 50 participating schools performed in front of an audience of nearly 8,000 friends, family and community members, sharing the new dance steps they learned over the course of the 12-week MHBT program. The experience for the young people to perform on the floor of the BMO Harris Bradley Center is immeasurable.

### **We are especially grateful to the MHBT Competition's partners:**

Year after year, the **BMO Harris Bradley Center** provides financial and logistical support to make the MHBT Competition possible. Their assistance and expertise is vital to organizing and making the competition run smoothly—creating a very special day for the participants. What's more, the BMO Harris Bradley Center gives all of this to Danceworks free of charge!

In order to help participants and families get to the competition, the **Milwaukee County Transit System (MCTS)** provided free bus transportation to and from the BMO Harris Bradley Center between 6:30am and 8:30pm on May 17. This was generously underwritten by **STRATTEC Security Corporation**.

**Weyco Group, Inc.** generously donated 300 pairs of men's dress shoes and 54 ties for our male ballroom students. During the last month of lessons leading up to the competition, we distributed the shoes to students in need. Students proudly wore their shoes and ties on competition day. For students unable to afford competition clothing, this donation made a big difference.

### **Congratulations to our 2014 MHBT Competition Winners!**

#### **Tap School Teams:**

Elm Dale Elementary  
Golda Meir School  
Hopkins Lloyd Community School  
Lowell School  
Maryland Avenue Montessori  
Milwaukee College Prep—36th Street  
Milwaukee French Immersion School  
Notre Dame Middle School  
Parkside School for the Arts

#### **Ballroom School Teams:**

Elm Creative Arts School  
Hartford University School  
Highland Community School  
HOPE Christian School—Fortis  
Maryland Avenue Montessori  
Milwaukee College Prep—38th Street  
Milwaukee French Immersion School  
Neeskara School  
Parkside School for the Arts  
Siefert Elementary  
Vieau School



*"I liked the teamwork and confidence building of MHBT! The culminating competition was incredibly organized."*

—4th and 5th grade classroom teacher, Elm Dale Elementary



## DANCEWORKS MHBT PROGRAM IMPACT ASSESSMENT

Facilitated by Danceworks' assessment staff.

The mission of Danceworks MHBT is to promote students' social and emotional development, while increasing their respect for self and others as well as their physical activity, through dance programming incorporated into the school day. Ultimately, we believe that MHBT can help students grow into healthy, confident individuals who have a positive impact on their community.

### MHBT's Target Outcomes:

- 1) 100% of participating classrooms will receive 24 hours of arts/physical education programming.
- 2) 40% of participants will experience improved respect for self and others.
- 3) 40% of participants will experience improved attitudes toward physical activity and an active lifestyle.

We measured these outcomes with pre- and post-program participant surveys and a post-program questionnaire for classroom teachers. We also offered a writing opportunity for students to share thoughts about their experiences. Pre-program surveys were administered in January, and post-program surveys, questionnaires and writing prompts were administered in May and June. The assessment yielded data samples from 332 participants from 14 schools (nine MPS).

As part of the MPS Partnership for the Arts and Humanities' goal to find common outcomes for arts and humanities education, we were asked to measure the following additional outcome: Increased self-direction and self-discipline. We included four survey items related to this outcome in our program surveys.

*"In MHBT, students really gained confidence and found they could do something that seemed impossible. They learned to work together and overcome uncomfortable feelings."*

–5th grade classroom teacher, Lowell School

*"My students' excitement for dance hasn't ceased even though the program is over. Several students dance after school while they wait for their parents to pick them up!"*

–6th grade classroom teacher, Golda Meir School





## ASSESSMENT RESULTS

**Assessment results demonstrated that all program outcomes had a positive impact on our students—and all surpassed our outcome target of 40% achievement.**

- 54% of students experienced a positive improvement in their respect for self and others.
- 60% of students experienced a positive improvement in their attitudes toward physical activity and an active lifestyle.
- 44% percent of students experienced an increase in their self-direction and self-discipline.

**The post-program change in scores for 1) students' attitudes toward physical activity and an active lifestyle and 2) self-direction and self-discipline were statistically significant; in other words, the change between pre- and post-program scores was likely a result of MHBT programming.**

All but one participating school received the full 48 hours of ballroom and tap programming. Due to an extensive school administrative transition, one school started one month behind schedule. Nonetheless, our faculty scheduled make-up lessons during class availability, and the school only missed 4 hours of lessons per style. The other 49 schools received the complete program.

*"[MHBT] was a unique way to express myself through something instead of video games."*

—4th grade student, Lowell School

*"Dancing is a way for me to put all of the anger, drama, bad thoughts and stress behind me. Dancing is a way for me to be in one of my happy places."*

—5th grade student, Parkside School for the Arts

*"At first I didn't like it at all—all the girls and boys didn't want to dance with each other. Once we got used to it, we started respecting one another. Without dance I wouldn't respect people as much. [MHBT] didn't just teach us how to dance—it taught us how to live peacefully."*

—6th grade student, Trowbridge Street School

*"When I dance, I just feel so great about myself. It's like the whole room changes into something else. Ballroom makes me feel like I can do something great! This makes me feel so good about myself."*

—6th grade student, Highland Community School

*"I loved dancing. I felt like I was confident, and I felt like it gave me a whole new purpose. I want to keep dancing because I enjoyed it, and it will help me achieve and create new goals in life. Dancing can also express my feelings and overcome them. Dancing can keep me calm and peaceful. I loved dancing with my friends, and I love meeting new ones."*

—5th grade student, Luther Burbank

*"I was able to get to know people that I really didn't know before or talk to at school. My first class I took, I was talking and playing, but now I'm more focused and I pay attention more. Everyone in the class has made a big improvement. I learned to be more active and have fun while doing it. I also learned to not judge people from what happens or what they do outside of class. Dancing brings out the real person in you."*

—6th grade student, St. Marcus Lutheran School



**On June 13, 2014, Danceworks friends, funders and supporters gathered at the beautiful La Lune Collection headquarters to celebrate another successful year of MHBT.**

Our 6th Annual Mad Hot Celebration was another success, with more than 150 guests in attendance to cheer and applaud our winning MHBT school teams, who performed for the crowd. Forty students represented Elm Dale Elementary, Golda Meir School, Highland Community School, Luther Burbank School, Milwaukee College Prep—36th Street, Milwaukee French Immersion School, Neeskara School, Notre Dame Middle School, Parkside School for the Arts and Siefert Elementary.

**2014**  
**MAD HOT CELEBRATION**

Hosted by Cathy and Mario Costantini, the event included cocktail fare by Antigua Mexican and Latin restaurant, an arts-and-dining-filled raffle, “Cha Cha Chairs”—Danceworks’ answer to musical chairs—and a photo booth opportunity provided by Front Room Photography.

**Mad Hot Miracle Maker**

At this year’s celebration we presented our Mad Hot Miracle Maker award to the BMO Harris Bradley Center team (pictured below, President and CEO Steve Costello accepting the award, accompanied by BMO Harris Bradley Center employees). Danceworks is incredibly grateful to Steve and his team, and for the support that they have provided over the years in order to make the MHBT Competition possible for Danceworks and our community.



**We give special thanks to our Mad Hot Celebration committee:**

Cathy Costantini | Kathleen Miller  
Cheryl Moret | Kelly Peterson

**And, to all of our Mad Hot Celebration sponsors and partners:**

**La Lune Collection/Cathy and Mario Costantini**  
Kathleen and John Miller | Cheryl and Blake Moret  
Renaissance Design and Renovation

Front Room Photography | Elements Therapeutic Massage  
Michaela and Daryl Stuermer | Jeff Zmania, JMZ Photo  
Antigua Mexican & Latin Restaurant



## MHBT HIGHLIGHTS

*"I liked the social aspect of MHBT for the students. They enjoyed it and I got to see a new side of them. I thought it was incredibly beneficial in encouraging positive social interactions between students. I think many of them were pleasantly surprised by each other's talents. I also think it allowed them to work together in a new and positive light."*

—6th grade classroom teacher,  
Golda Meir School



*"What I liked best about [MHBT] was that we had an outstanding instructor that made the students believe in themselves, learn to tap and other life skills. It taught them that no matter what challenge comes their way... they can do it. I wish that MHBT started at the beginning of the school year, because it makes my students focused, builds their self-esteem and helps them improve their academic skills. It makes the school year show growth with each student."*

—4th grade classroom teacher, Lowell School

*"I was so impressed by the amount of dance my daughter was able to learn in one week's time, as well as the other artistic aspects that were woven through. In one week, she learned a tap dance, a jazz dance and a hip hop dance, in addition to painting, making an instrument, learning poetry and incorporating a rhythm activity! That is more arts instruction than she gets in an entire semester at school! Her self-esteem has come so far since she started MHBT, and now through this camp. Your instructors are positive and encouraging and this created an environment where the kids encouraged each other."*

—parent of an MHBT student/  
Summer Camp participant

■ For the third consecutive program year, Danceworks partnered with Colectivo Coffee Roasters on an exciting way to raise money—and awareness—for MHBT. Colectivo created a custom blend of coffee for Danceworks and the schools to sell to support MHBT: "Mad Hot and Bold." Eighteen schools took advantage of this fundraiser to underwrite their portion of the program's cost for 2013-14. In total, they raised more than \$12,400.

In addition to the fundraiser, Colectivo Coffee agreed to sell our custom blend of coffee and our Danceworks coffee mugs in their shops leading up to the competition.

■ New in 2014, we had a compelling video "trailer" created—a quick 90-second piece that captures the heart of what Danceworks MHBT is all about. This video by Fizz Media was produced for Danceworks at no cost to us. Visit the MHBT page on our website to check it out! ([danceworksmke.org/mad-hot-ballroom-and-tap/](http://danceworksmke.org/mad-hot-ballroom-and-tap/))

■ On April 25, 2014, MHBT students from Golda Meir School and Hartford University School represented Danceworks MHBT as special performers at the Wisconsin State Dancesport Championship. Twenty-one students performed tap and ballroom for a very receptive audience at the Pfister Hotel. Competition Organizers Dan and Rebecca Messenger were so taken with our MHBT students that they awarded them with honorary trophies and made a generous donation to support MHBT.



■ With the culmination of the program, MHBT students were offered scholarships to further their dance training at Danceworks. In total, 173 MHBT students accepted those scholarships to participate in summer classes or Summer Creative Arts Camps at Danceworks.

*"MHBT changed my life because I wanted a chance to dance but my mom didn't have the money. I learned that you don't have to stop dreaming—anything is possible."*

—5th grade student, Parkside School for the Arts

## 2013-14 MHBT Faculty and Assistants

Kyra Boprie	Annette Grefig	Rachel Payden	Emily Bowlin
Amy Brinkman-Sustache	Kathleen Grusenski	Emily Rhodes	Jolie Collins
Ryan Cappleman	Betsy Guerrero	Ali Rice	Aaron Davies
Cindy Collins	Emma Koi	Julia Richter	Crystal Herron
Amanda Derus	Katie Krause	Joanne Smith	Darlene Jones
Sarah DiMaggio	Ellyse Kummer	Claudia Sol Morgan	Jeanne Kollmeyer
Kelly Drake	Gina Laurenzi	Christal Wagner	Marlis Moldenhauer
Tzeitel Dutmer	Jacqui Lefebvre	Ryan Wehr	Jessica Olynick
Jessica Fastabend	Hannah Marquardt	Matt Woida	Jenni Reinke
Alisa Ferrante	Yesenia Martin	Joelle Worm	Catey Rice
Jennifer Gantzer	Peleg Minash	Julie Borouchoff	Mary Stephan

## SPECIAL THANKS TO OUR 2013-14

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*Our apologies to any MHBT funder or sponsor that was inadvertently omitted or incorrectly listed. Please call Susan Wiedmeyer, Development Manager, at (414) 277-8480 ext. 6017 with any corrections.*

**Photography:** All MHBT Competition Tap photographs by Paul Ruffolo. All MHBT Competition Ballroom photographs and Mad Hot Celebration photos by Jeff Zmania.